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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/684,762	10/06/2000	William Y. Hall	BLBV-25,378	1640
25883	7590	08/30/2004	EXAMINER	
HOWISON & ARNOTT, L.L.P			HAQ, NAEEM U	
P.O. BOX 741715			ART UNIT	
DALLAS, TX 75374-1715			PAPER NUMBER	
			3625	

DATE MAILED: 08/30/2004

Please find below and/or attached an Office communication concerning this application or proceeding.



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APPLICATION NO./ CONTROL NO.	FILING DATE	FIRST NAMED INVENTOR / PATENT IN REEXAMINATION	ATTORNEY DOCKET NO.
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EXAMINER

ART UNIT	PAPER
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20040824

DATE MAILED:

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Commissioner for Patents

Applicants' attention is directed to the attached Notice of Non-Responsive Amendment, Bona Fide attempt

Response to Amendment

Notice of Non-Responsive Amendment, Bona Fide Attempt

Applicants' amendment filed on April 6, 2004 is non-responsive. Amended claims 1-15 are directed to an invention that is independent or distinct from the invention originally claimed for the following reason: These claims are now directed to presenting advertisement information in a fuel dispenser and synchronizing advertisement information in a distributed system. The original invention did not claim these limitations, and the Applicants received an action on the merits for the originally presented invention. Accordingly, claims 1-15 are hereby withdrawn from consideration as being directed to a non-elected invention. See 37 CFR 1.142(b) and MPEP § 821.03.

The two inventions are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, the originally presented set of claims has separate utility such as a fuel dispenser that does not display advertisements or synchronizes advertisement information in a distributed system

Conclusion

Since the above-mentioned amendment appears to be a *bona fide* attempt to reply, applicant is given a TIME PERIOD of ONE (1) MONTH or THIRTY (30) DAYS, whichever is longer, from the mailing date of this notice within which to supply the

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omission or correction in order to avoid abandonment. EXTENSIONS OF THIS TIME PERIOD UNDER 37 CFR 1.136(a) ARE AVAILABLE.

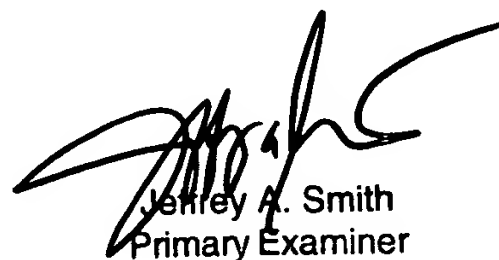
Any inquiry concerning this communication or earlier communications from the examiner should be directed to Naeem Haq whose telephone number is (703)-305-3930. The examiner can normally be reached on M-F 8:00am-5:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jeff A. Smith can be reached on (703)-308-3588. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).



Naeem Haq, Patent Examiner
Art Unit 3625
August 23, 2004



Jeffrey A. Smith
Primary Examiner